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TRIBUNE365 To Serve as National Sales Representative for *The Dallas Morning News*, Signaling New Model for Industry

Advertisers benefit from consolidated access to top ad markets

DALLAS (July 1, 2009) — *The Dallas Morning News*, the flagship subsidiary of A. H. Belo Corporation (NYSE: AHC), today announced that TRIBUNE365 National Solutions Group, the multi-platform sales organization of Tribune Company, will serve as *The News*' representative for its full portfolio of print and online products in the top advertising markets nationwide, complementing *The News*' local client relationships.

"With TRIBUNE365, *The Dallas Morning News* is giving our national advertisers an unprecedented level of customer service and industry expertise," said John McKeon, president and general manager of *The Dallas Morning News*. "We want the most talented and creative national sales force representing us, and we have found that in TRIBUNE365. This relationship will help us be a stronger, more strategic partner with advertisers who are based outside of Dallas."

The Dallas Morning News delivers quality audiences for advertisers through a portfolio of products in addition to its primary print newspaper, including busy families that value the paper but don't have time for the full version (*Briefing*), young adults interested in entertainment information (*Quick*), Spanish-speaking households (*Al Dia*), and readers who consume news and information digitally (*dallasnews.com*). TRIBUNE365 will represent all these products to provide national advertisers the most robust marketing options for the Dallas market.

"This is an important step toward a more efficient and better equipped sales force for our company," said Cyndy Carr, senior vice president, sales of *The Dallas Morning News*. "Our sales team in Dallas will now be able to remain laser-focused on serving locally based advertisers while assisting TRIBUNE365 to best serve our national advertisers."

"More than ever, the national advertising market is demanding unique and innovative marketing solutions, not just ad schedules," said Don Meek, president of TRIBUNE365. "We're thrilled to represent *The Dallas Morning News*, which now joins *The Los Angeles Times* and *The Chicago Tribune* to give marketers unprecedented, consolidated access to the nation's top advertising markets."

About TRIBUNE365

TRIBUNE365 National Solutions Group is the new national, cross-platform sales team for Tribune Company, offering advertisers customized, innovative, multi-market solutions across all media platforms, including TV, print, digital, mobile, direct and event marketing. For more information about TRIBUNE365, including sales contacts, visit trb365.com.

About Tribune Company

Tribune is America's largest employee-owned media company, operating businesses in publishing, interactive and broadcasting. In publishing, Tribune's leading daily newspapers include the *Los Angeles Times*, *Chicago Tribune*, *The Baltimore Sun*, *Sun-Sentinel (South Florida)*, *Orlando Sentinel*, *Hartford Courant*, *Morning Call* and *Daily Press*. The Company's broadcasting group operates 23 television stations, WGN America on national cable, Chicago's WGN-AM and the Chicago Cubs baseball team. Popular news and information websites complement Tribune's print and broadcast properties and extend the Company's nationwide audience. At Tribune we take what we do seriously and with a great deal of pride. We also value the creative spirit and nurture a corporate culture that doesn't take itself too seriously.

About The Dallas Morning News

Established in 1885, *The Dallas Morning News* (dallasnews.com) is Texas' leading newspaper and serves a readership of more than 1.5 million. The newspaper has received eight Pulitzer Prizes since 1986, as well as numerous other industry awards recognizing the quality of its investigative and feature journalism, design and photojournalism. In 2005, *The News* received the Scripps Howard Foundation National Journalism Award for its editorial series calling for mandatory record votes in the Texas legislature, and its Web site, dallasnews.com, also was honored for Web reporting. In 2003, the paper launched the leading Spanish-language daily in North Texas, *Al Día*; the standard-setting free entertainment tabloid, *Quick*; and the nation's first editorial blog. In 2008, the paper launched the free, home-delivered quick-read, *Briefing*. *The Dallas Morning News* is the flagship newspaper subsidiary of A. H. Belo Corporation.

About A. H. Belo Corporation

A. H. Belo Corporation (NYSE: AHC) headquartered in Dallas, Texas, is a distinguished newspaper publishing and local news and information company that owns and operates four daily newspapers and a diverse group of Web sites. A. H. Belo publishes *The Dallas Morning News*, Texas' leading newspaper and winner of eight Pulitzer Prizes since 1986; *The Providence Journal*, the oldest continuously-published daily newspaper in the U.S. and winner of four Pulitzer Prizes; *The Press-Enterprise* (Riverside, CA), serving southern California's Inland Empire region and winner of one Pulitzer Prize; and the *Denton Record-Chronicle*. The Company publishes various specialty publications targeting niche audiences, and its partnerships and/or investments include the Yahoo! Newspaper Consortium and Classified Ventures, owner of cars.com. A. H. Belo also owns direct mail and commercial printing businesses. Additional information is available at www.ahbelo.com.

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