

Al Dia Demographic Profile

	%
Men	42.7
Women	57.3
Age 18-49	82.3
Age 35-54	44.7
Average Age	37
Spanish Dominant	68.6
Employed	71.7
HS Grad +	66.2
Children in HH	72.9
Average Household Income	\$58,034

Source: 2009 Scarborough, Release 2