

The number of columns in width by the depth in inches is the ad designation. All Non-Modular sizes will be charged a 10% surcharge.

### ROP Broadsheet Modular Sizes

1col. x21"	2col. x21"	3col. x21"			6col. x21"
		3col. x18"	4col. x18"	5col. x18"	6col. x18"
		3col. x15.75"	4col. x15.75"		6col. x15.75"
		3col. x14"	4col. x14"		6col. x14"
1col. x10.5"	2col. x10.5"	3col. x10.5"	4col. x10.5"	5col. x10.5"	6col. x10.5"
1col. x7"	2col. x7"	3col. x7"	4col. x7"		6col. x7"
1col. x5.25"	2col. x5.25"	3col. x5.25"	4col. x5.25"		
1col. x3.5"	2col. x3.5"				6col. x3"
1col. x3"	2col. x3"				
1col. x2"	2col. x2"				
1col. x1"					
1.62"	3.4"	5.17"	6.95"	8.72"	10.5"

### SENTINEL BROADSHEET MODULAR SIZES

Full Page ..... 6col. x 21"  
 Half page..... 6col. x 10.5" or 3col. x 21"  
 1/4 page ..... 3col. x 10.5" or 6col. x 5.25"  
 1/8 page ..... 3col. x 5.25"  
 1/16 page ..... 2col. x 3.5"

### ROP ADVERTISING

Double-Truck ..... 22"  
 Standard size page..... 6col. x 21" deep  
 For ROP, a single column is 1.62 (1-13/16) inches with a .15 (1/8) inch gutter between the columns.