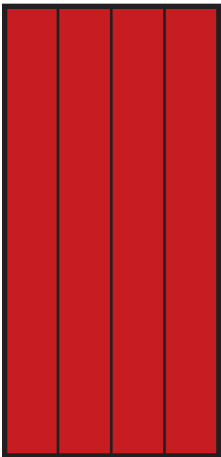
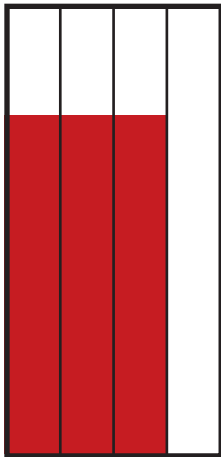


Ad Sizes

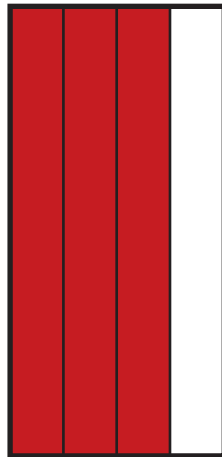
The sizes represented below adhere to *The Baltimore Sun's* current printable area. They do not include innovative ad sizes.



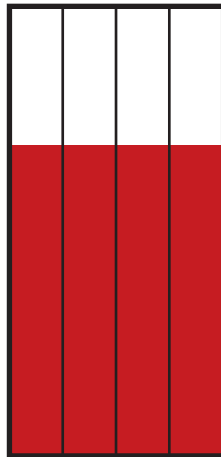
Full page
10" x 20.45"



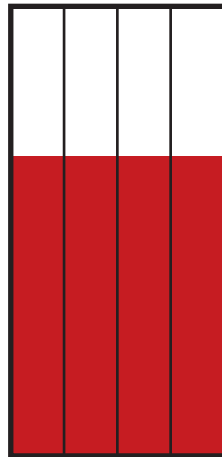
9/16 page
7.45" x 15.29"



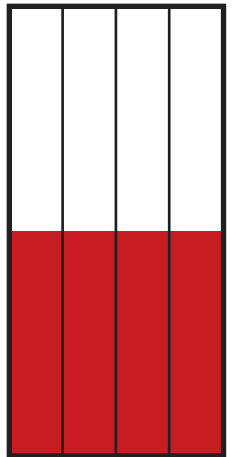
3/4 page vertical
7.45" x 20.45"



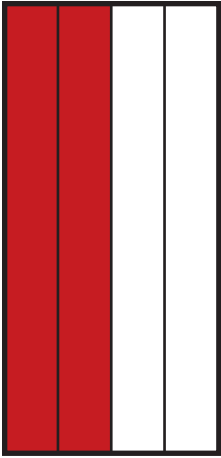
3/4 page square
10" x 15.29"



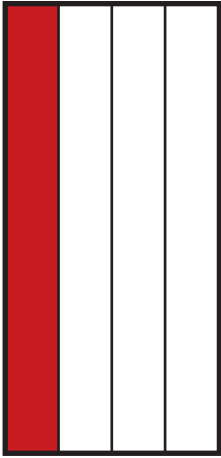
2/3 page square
10" x 13.57"



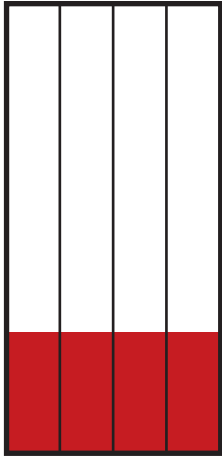
1/2 page horizontal
10" x 10.14"



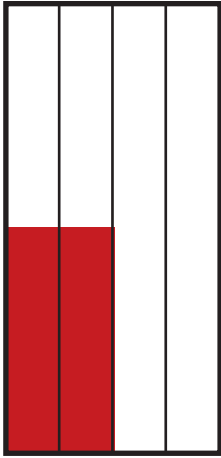
1/2 page vertical
4.91" x 20.45"



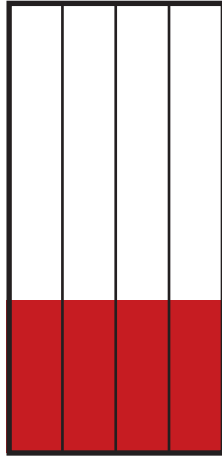
1/4 page vertical
2.375" x 20.45"



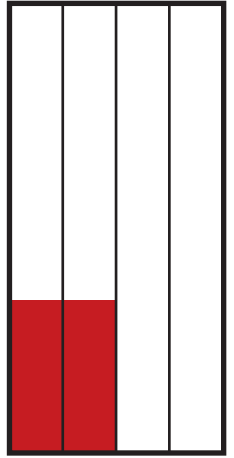
1/4 page horizontal
10" x 4.98"



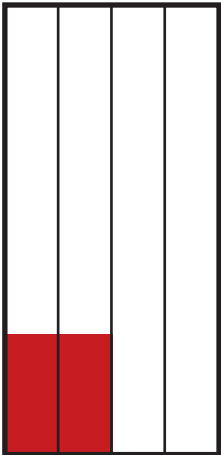
1/4 page standard
4.91" x 10.14"



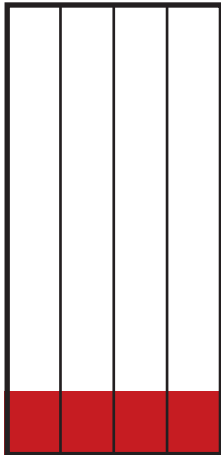
1/3 page horizontal
10" x 6.70"



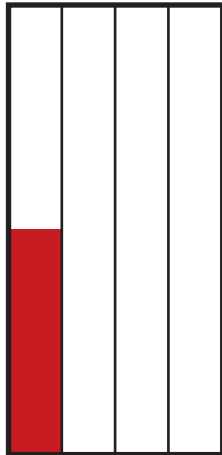
1/6 page vertical
4.91" x 6.70"



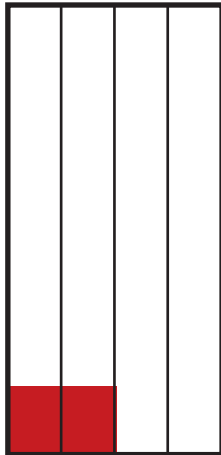
1/8 page square
4.91" x 4.98"



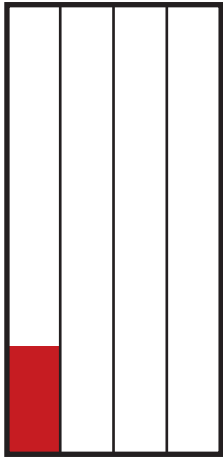
1/8 page horizontal
10" x 2.41"



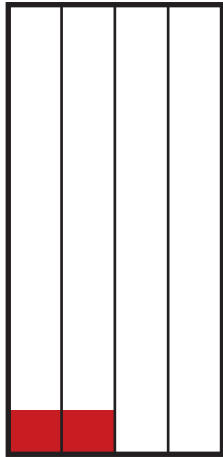
1/8 page vertical
2.375" x 10.14"



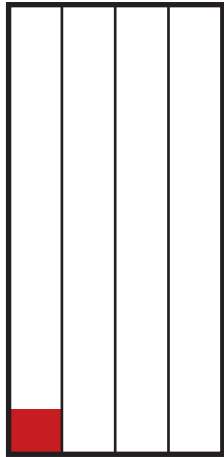
1/12 page
4.91" x 3.26"



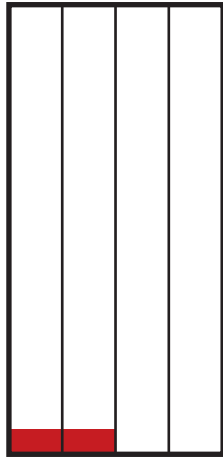
1/16 page vertical
2.375" x 4.98"



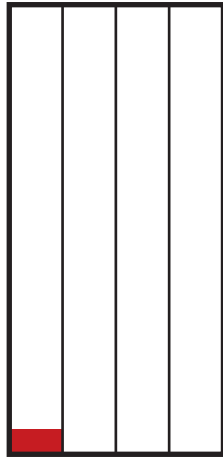
1/16 page horizontal
4.91" x 2.41"



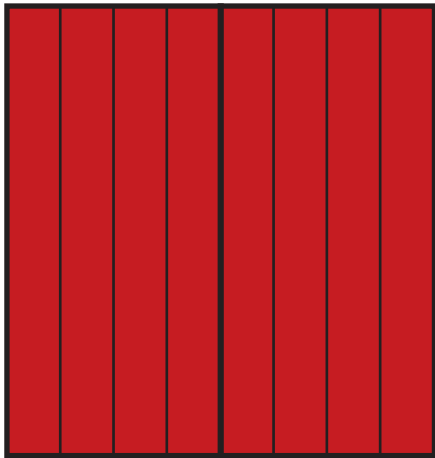
1/32 page square
2.375" x 2.41"



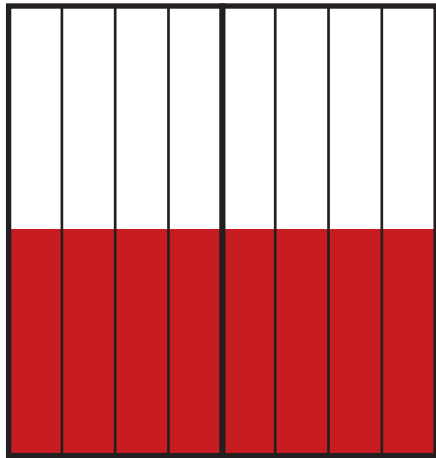
1/32 page horizontal
4.91" x 1.12"



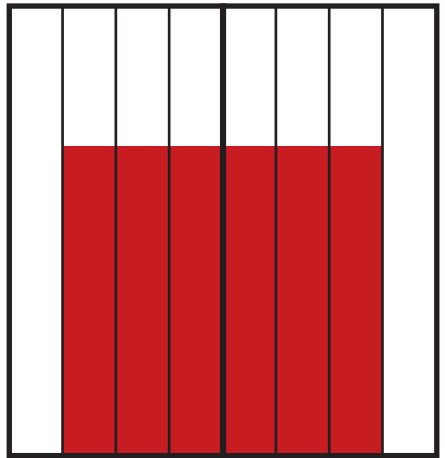
1/64 page horizontal
2.375" x 1.12"



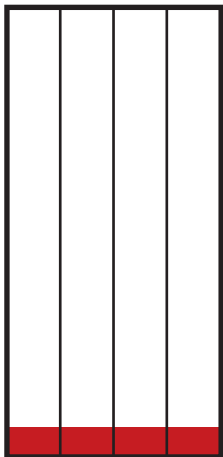
Full page double truck
Standard 20.88" x 20.45"



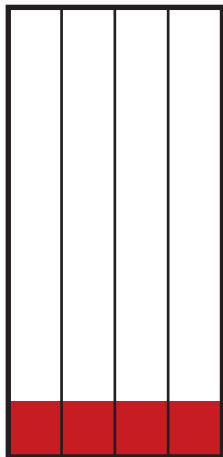
1/2 page double truck 20.88" x 10.14"



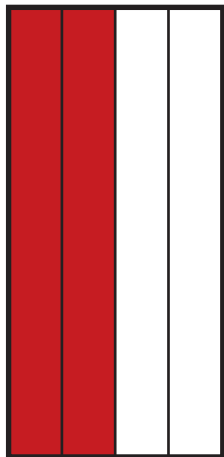
Fireplace 15.79" x 13.57"



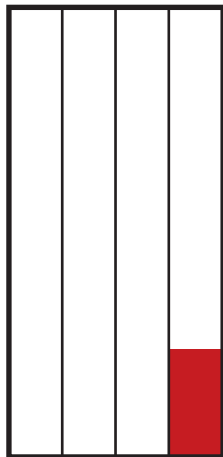
Front page strip
Main News
10" x 1.55"



Section front strip
10" x 2.41"

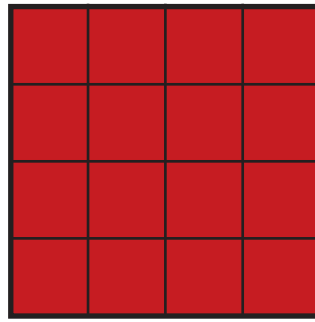


Spadea
Section front
4.91" x 20.74"

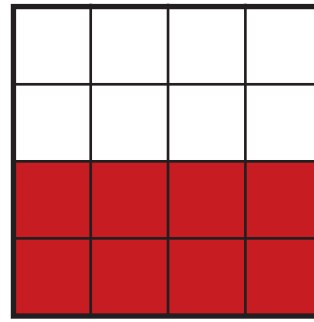


Jewel box
Section front
2.375" x 4.98"

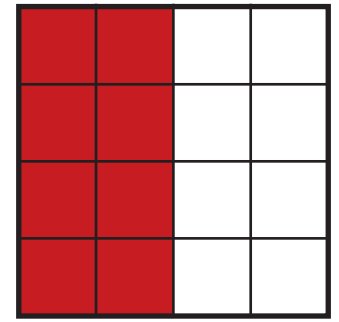
Tabloid Ad Sizes



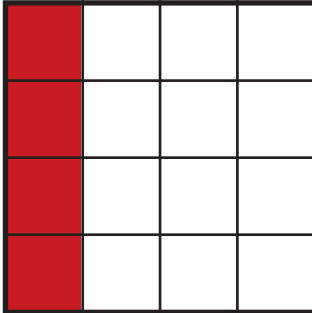
Full page
9.66" x 9.66"



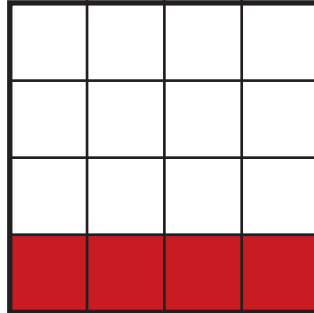
1/2 page horizontal
9.66" x 4.75"



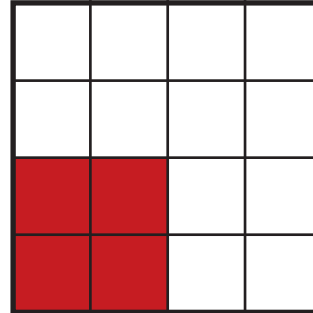
1/2 page vertical
4.75" x 9.66"



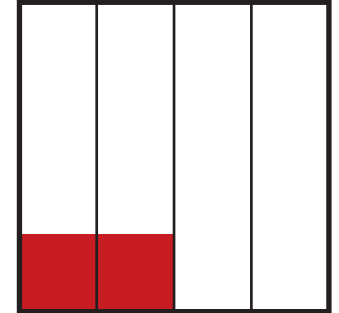
1/4 page vertical
2.29" x 9.66"



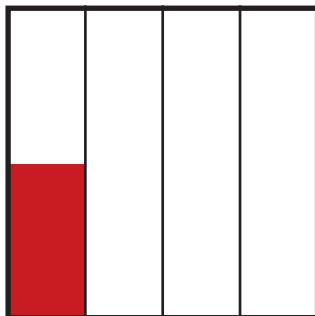
1/4 page horizontal
9.66" x 2.29"



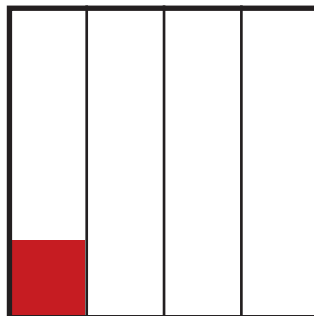
1/4 page square
4.75" x 4.75"



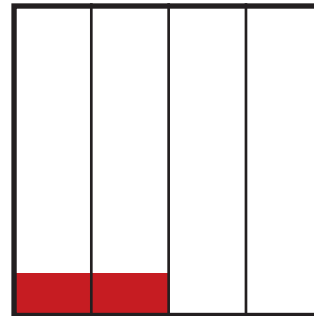
1/8 page horizontal
4.75" x 2.29"



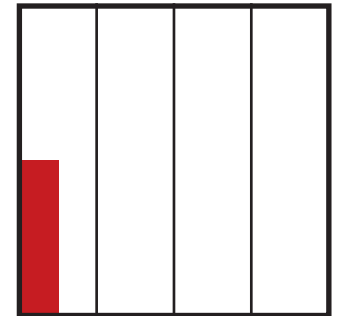
1/8 page vertical
2.29" x 4.75"



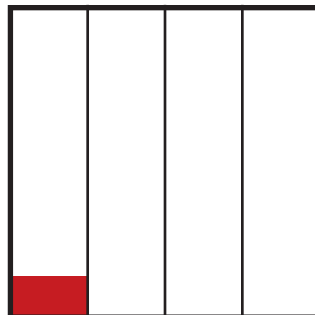
1/16 page square
2.29" x 2.29"



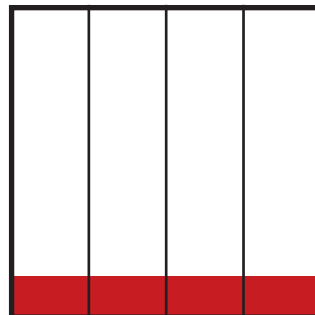
1/16 page horizontal
4.75" x 1.06"



1/16 page vertical
4.75" x 1.06"



1/32 page
2.29" x 1.06"



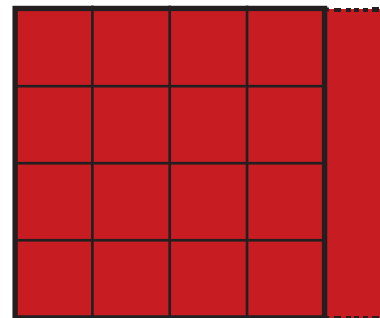
Section front strip
9.66" x 1.06"



Double truck
20.39" x 9.66"



Double truck popout
20.39" x 11.0"



Single page popout
9.66" x 11.0"