

## Column Width

	Inches Decimal
1 Col.	1.83
2 Col.	3.785
3 Col.	5.74
4 Col.	7.7
5 Col.	9.65
6 Col.	11.624
7/7.75 Col.	14.3
8/8.75 Col.	16.26
9/9.75 Col.	18.21
10/10.75 Col.	20.16
11/11.75 Col.	22.134
12/12.75 Col.	24.11

**PUB: OROP**

**EDTN: MAIN**

**SECT: A, FIN, LIFE, LOC, SPT, SPT2**

## Depth

Billing Depth	Build Depth	Billing Depth	Build Depth	Billing Depth	Build Depth
<b>1"</b>	<b>.937"</b>	<b>8"</b>	<b>7.937"</b>	<b>15"</b>	<b>14.937"</b>
1.25"	1.187"	8.25"	8.187"	15.25"	15.187"
1.50"	1.437"	8.50"	8.437"	15.50"	15.437"
1.75"	1.687"	8.75"	8.687"	15.75"	15.687"
<b>2"</b>	<b>1.937"</b>	<b>9"</b>	<b>8.937"</b>	<b>16"</b>	<b>15.937"</b>
2.25"	2.187"	9.25"	9.187"	16.25"	16.187"
2.50"	2.437"	9.50"	9.437"	16.50"	16.437"
2.75"	2.687"	9.75"	9.687"	16.75"	16.687"
<b>3"</b>	<b>2.937"</b>	<b>10"</b>	<b>9.937"</b>	<b>17"</b>	<b>16.937"</b>
3.25"	3.187"	10.25"	10.187"	17.25"	17.187"
3.50"	3.437"	10.50"	10.437"	17.50"	17.437"
3.75"	3.687"	10.75"	10.687"	17.75"	17.687"
<b>4"</b>	<b>3.937"</b>	<b>11"</b>	<b>10.937"</b>	<b>18"</b>	<b>17.937"</b>
4.25"	4.187"	11.25"	11.187"	18.25"	18.187"
4.50"	4.437"	11.50"	11.437"	18.50"	18.437"
4.75"	4.687"	11.75"	11.687"	18.75"	18.687"
<b>5"</b>	<b>4.937"</b>	<b>12"</b>	<b>11.937"</b>	<b>19"</b>	<b>18.937"</b>
5.25"	5.187"	12.25"	12.187"	19.25"	19.187"
5.50"	5.437"	12.50"	12.437"	19.50"	19.437"
5.75"	5.687"	12.75"	12.687"	19.75"	19.687"
<b>6"</b>	<b>5.937"</b>	<b>13"</b>	<b>12.937"</b>	<b>20"</b>	<b>19.937"</b>
6.25"	6.187"	13.25"	13.187"	20.25"	20.187"
6.50"	6.437"	13.50"	13.437"	20.50"	20.437"
6.75"	6.687"	13.75"	13.687"	20.75"	20.687"
<b>7"</b>	<b>6.937"</b>	<b>14"</b>	<b>13.937"</b>	<b>21"</b>	<b>21"*</b>
7.25"	7.187"	14.25"	14.187"		
7.50"	7.437"	14.50"	14.437"		
7.75"	7.687"	14.75"	14.687"		

**PLEASE** ■ Check document setup size to ensure ad opens to  
**NOTE** ■ correct size. If not, resize to measurement on chart.

# Calendar/CFB/TVT/Varsity

SCREEN ANGLES: C= 105° M= 75° Y= 90° K= 45° 05/15/08

Ad Size	Size	MU Size	Width Inches	Depth Inches	Ad Size	Size	MU Size	Width Inches	Depth Inches
1 x WBA	Double Truck	11 x 11.5	20.35	11.5	1 x WBO	Banner	5 x 3.25	9.65	3.187
1 x WBB	Full Page	5 x 11.5	9.65	11.5	1 x WBP	1/4 Page Other	2.5 x 5.75	4.76	5.687
1 x WBC	3/4 Page Horiz	5 x 9.00	9.65	8.937	1 x WBQ	1/4 Page Horiz	5 x 2.87	9.65	2.807
1 x WBD	3/4 Page Vert	4 x 11.5	7.7	11.5	1 x WBR	1/5 Page Other	2 x 5.75	3.785	5.687
1 x WBE	2/3 Page Horiz	5 x 6.75	9.65	6.687	1 x WBS	1/5 Page Vert	1 x 11.5	1.83	11.5
1 x WBF	2/3 Page Vert	3 x 11.5	5.74	11.5	1 x WBT	1/6 Page Other	2.5 x 3.75	4.76	3.687
1 x WBG	1/2 Pag Vert	2.5 x 11.5	4.76	11.5	1 x WBU	1/8 Page Other	2.5 x 2.87	4.76	2.807
1 x WBH	1/2 Page Horiz	5 x 5.75	9.65	5.687	1 x WBV	Bus Card Horiz	2 x 2	3.785	1.937
1 x WBI	Short 1/2 Page Vert	2 x 11.5	3.785	11.5	1 x WBW	Bus Card Vert	1 x 4.25	1.83	4.187
1 x WBJ	Short 1/2 Page Other	3 x 7.5	5.74	7.437	1 x WBX	1/2 Bus Card Vert	1 x 2	1.83	1.937
1 x WBK	Short 1/2 Page Horiz	4 x 5.75	7.7	5.687	1 x WBY	1/2 Bus Card Horiz	2 x 1	3.785	.937
1 x WBL	1/3 Page Vert	2 x 9.5	3.785	9.437					
1 x WBM	1/3 Page Other	3 x 6.25	5.74	6.187					
1 x WBN	Box	3 x 5.25	5.74	5.187					

## PLEASE NOTE:

Check document setup size to ensure ad opens to correct size.  
If not, resize to measurement on chart.

Upon Saving & Releasing, double check the Edit Attributes to be sure size is correct.

**PUB: OROP**

**EDTN: MAIN**

**SECT: CAL, CFB, TVTN, VARF**