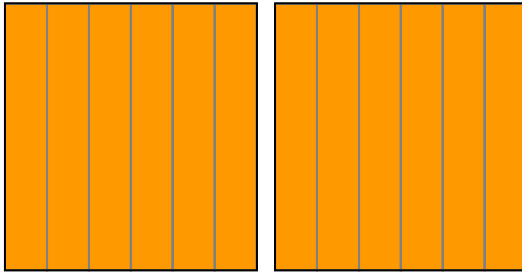


# HOY LA & Chicago: Display Ad Sizes

48" Web-width effective August 4, 2008

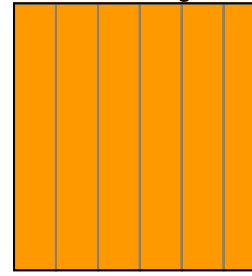


Double Truck



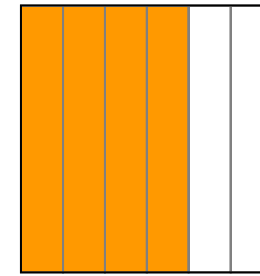
20.94" w x 10.78" h (includes 0.75" gutter)

Full Page



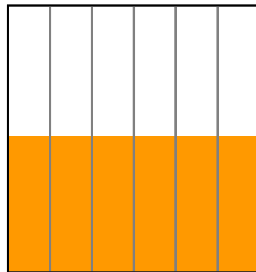
10.1" w x 10.78" h

2/3 Page (Junior Page)



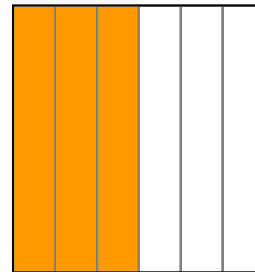
6.68" w x 10.78" h

1/2 Page Horizontal



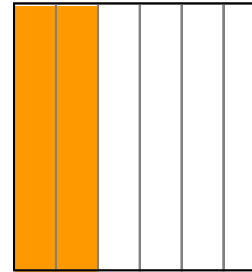
10.1" w x 5.25" h

1/2 Page Vertical



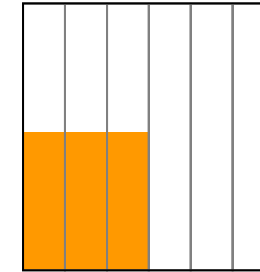
4.97" w x 10.78" h

1/3 Page



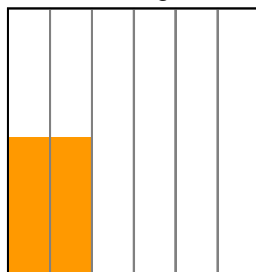
3.26" w x 10.78" h

1/4 Page



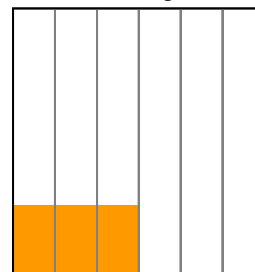
4.97" w x 5.25" h

1/6 Page



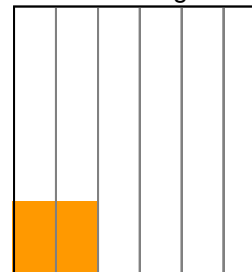
3.26" w x 5.25" h

1/8 Page



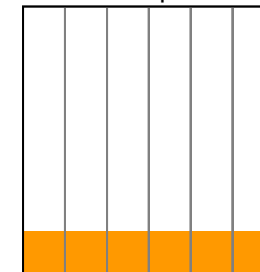
4.97" w x 2.6" h

1/12 Page



3.26" w x 2.6" h

Strip



10.1" w x 1.75" h