

# Daily Press

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## Standard Offset Size Pages (DPR)

Standard pages will be prepared 11.62 inches wide x 21 inches deep (6 retail columns wide) and billed a total of 126 inches per standard page.

Column Size	Inches
1 Column	1.83"
2 Columns	3.79"
3 Columns	5.75"
4 Columns	7.70"
5 Columns	9.67"
6 Columns	11.62"

(.13 inches between each column)

Double Trucks including the gutter will be prepared 24.12 inches wide by 21 inches deep. Double Trucks are billed at 273 inches.

PDF's are the required file format for electronically received ads. The PDF should be created using Acrobat Distiller. All fonts must be embedded and should not include True Type fonts.

Ads can be sent through email, Adsend, Adtransit, Fast Channel, or FTP.