

# TARGETED PUBLICATION AD SIZES

**MASH** ▶ *Effective Feb. 11, 2010*



**TRIBLOCAL** ▶ *Effective Feb. 11, 2010*



**REDEYE** ▶ *Effective Mar. 22, 2010*



**HOY** ▶ *Effective Mar. 22, 2010*



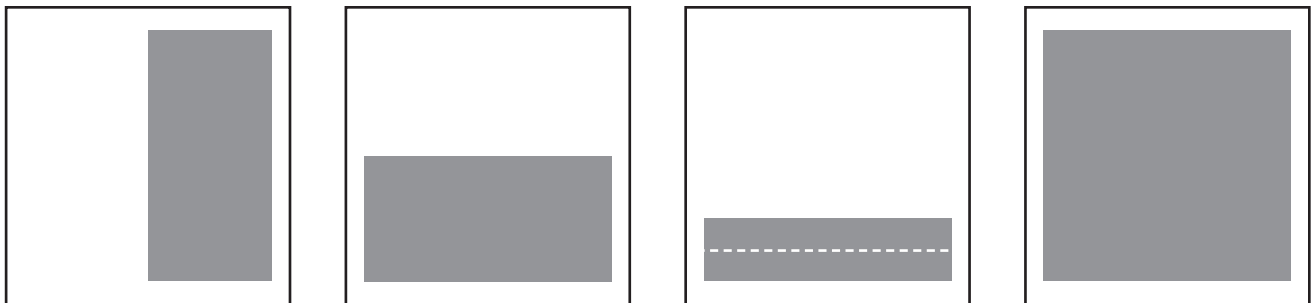
**REDEYE WEEKEND** ▶ *Effective Mar. 27, 2010*

**FIN DE SEMANA** ▶ *Effective Mar. 28, 2010*

## REDEYE, MASH, HOY AND TRIBLOCAL MODULAR ADVERTISING SIZES AND DIMENSIONS:



Size ▶	1/8 Page Vertical	1/8 Page Horizontal	1/4 Page Vertical	1/4 Page
Dimensions* ▶	2.3725"w x 5.25"h	4.915"w x 2.625"h	2.3725"w x 10.5"h	4.915"w x 5.25"h
Availability ▶				



Size ▶	1/2 Page Vertical	1/2 Page Horizontal	Front Strip	Back/Inside Strip	Page
Dimensions* ▶	4.915"w x 10.5"h	10"w x 5.25"h	10"w x 1"h	10"w x 2"h	10"w x 10.5"h
Availability ▶					

\* Actual printed size may vary slightly.

### PREPRINTS SPECS ▶ *Effective Feb. 8, 2010*

- ▶ Advertiser furnished preprints maximum size is 10.75" (cut edge) x 11" (spine) **daily and Triblocal Values**. No changes to Sunday.
- ▶ Trib Print 10.5"@ x 9.75"H
- ▶ Big EZ 10"W x 11"H
- ▶ Topper size is 10.75"W x 11"H
- ▶ See rate card for polybag, samplebag and EZ bag specs

For more information please contact your Tribune Media Group sales representative or call 312.222.4150.

