

## Allentown Morning Call

Double Truck	21" x 21.15"
Full Page	10" x 21.15"
3/4 Pg. Sq.	-
3/4 Pg V	-
5/7 Pg	-
2/3 Pg H or Sq.	-
2/3 Pg Vertical	-
9/16 Pg	
1/2 Pg H or Sq.	10" x 10.5"
1/2 Pg Vertical	4.915" x 21.15"
1/2 Pg Jr./Impact	-
4/9 Pg	-
1/3 Pg Horizontal	-
1/3 Pg Square	-
1/3 Pg Vertical	-
1/4 Pg H or Sq.	10" x 5.25"
1/4 Pg Vertical	4.915" x 10.5"
1/4 Pg UNIQUE Vertical	-
2/9 Pg	-
1/6 Pg	4.915" x 7"
1/7 Pg	-
1/8 Pg	4.915" x 5.25"
1/8 Pg V	-
1/8 Pg UNIQUE Horizontal	-
1/9 Pg	3.22" x 7"
1/10 Pg	-
2/21 Pg	-
1/12 Pg	-
1/14 Pg	-
4/63 Pg	
1/16 Pg H	-
1/16 Pg Sq.	-
1/16 Pg V	-
1/18 Pg	-
1/20 Pg	-
1/21 Pg	-
1/24 Pg	-
2/63 Pg H	-
2/63 Pg V	-
1/32 Pg Sq./H	-
1/32 Pg V	-
1/32 Pg UNIQUE Horizontal	-
1/36 Pg	-
1/42 Pg	-

<b>1/63 Pg</b>	-
<b>1/64 Pg H</b>	-
<b>1/126 Pg</b>	-
<b>Main News Strip Ad</b>	10" x 1.5"
<b>Section Front Strip Ad</b>	10" x 3"
<b>Inside Strip Ad</b>	10" x 3"
<b>Jewel Box</b>	3.22" x 4.5"